



son, and our District Governor Jack Davies. Alan is now at home, convalescing after back treatment, and Jack has a new 'pacemaker' that we trust will ensure good, long lasting health.

Camille Habets, our exchange student, was again with us, and we also welcomed Bill Blythe back to the club and meeting.

After being appropriately introduced by Max Heron, our speaker **Leah Gates**, who is one of the Project Managers for the Auckland Chamber of Commerce, explained to us a number of exciting projects that focus on youth employment, women leadership and recruiting off-shore talent. Leah explained the background of the 'cadetmax' apprentice scheme. This is a South Auckland project that is still in the 'trial' stage, but is having some success. Leah clearly had a passion for the work she is accomplishing.

The final **Share the Vision** conference item, that had a universal impact on the attendees, was the fact that Rotary was doing so much good work world wide, but alas, our 'brand' profile was as low. This is an issue that is recognized by Rotary International and

President's Corner

there is a commitment to address this challenge.

David Walden, Worldwide CEO from TBWA/Whybin Advertising Group, explained to the audience the importance of **getting the brand profile right**, and revenues (read member numbers) will follow.

The current brand profile, **perception by the public** and certainly younger people have of Rotary, pretty much mirrors the demographic mix of our own club; where in fact an increasing number of women, younger people, and people of various ethnicities are joining Rotary worldwide. Albeit at a too slow a pace.

Next week the **Howick Show CASE Awards** are being held at Montessoro's Function Room next to the Pakuranga Rugby Club. Table numbering will once again apply.

This event has been growing each year and is one of the highlights of our contribution to the local community. Members are also advised the entertainment at the awards this year is being put on by the MacLeans Students and is considered to be first rate.

A great evening is in store, and will be an excellent **partner/guest invite** opportunity to show off the best of contributions to the Howick community.

Rebecca Islin, Ambassadorial Scholar presentation, follows up on August 19th.

For your information the purpose of the Rotary Ambassadorial Scholarships programs is to further international understanding and friendly relations among people of different countries and geographical areas. The program sponsors several types of scholarships for undergraduate and graduate students, as well as for qualified professionals pursuing vocational studies. While abroad, scholars serve as goodwill ambassadors to the host country and give presentations about their homelands to Rotary clubs and other groups. Upon returning home, scholars share with Rotarians and others the experiences that led to a greater understanding of their host country.

And, also at our 19th August meeting, we **present to members the accounts** of the 2007/8 Rotary years.

Richard Harri is our presenter on the 26th.

District Governor **Jack Davies** will be our guest on Sept 2nd.

Quote for the day; Frank Zappa from a 1980 brush with the media: 'TV journalism is for people who can't write, interviewing people who can't talk, entertaining people who can't read.'

Have a good week

Garry

This Week 12 Aug. 2008

The Weekly Newsletter of the Rotary Club of Howick, Inc.
www.howickrotary.org.nz

12th August
Showcase Awards Night

at Montessoro's Function Centre, Lloyd Elsmore Park commencing at 6:00pm

Those members who have not received their tickets please pick these up at the door.

The ticket can be redeemed at the bar for a free draught beer, glass of wine or soft drink.

Duties Aug. 12

Host	Kevin McKernan
Reception	Geoff Thompson
Inv/Thanks	Sue Ellis
Backup	Barry Nicholls



Secretary's Notes

There was a very good 'turn out' of members to hear our guest speaker, Leah Gates.

Max Heron's introduction of Leah was a fitting lead-in for a talented and committed advocate for employment training of 'at risk' Manukau youth.

The Auckland Chamber of Commerce CADETMAX selection and training programme is managed by Leah. Around 100 youth aged from 16 -18 years who meet the criteria will be offered opportunities for employment placement and pathways which may be very different from where they were heading prior to selection.

Notwithstanding a very detailed and uplifting address, the questions flowed and were all answered with assurance and confidence. We felt privileged to have heard the address and see what can and is being done in Manukau to aid placement of good quality young people into local employment. And yes, some on the course are from Howick & Pakuranga. The Club thanks was given by John Osbourne. For more on CADETMAX, check this web link.

<http://www.chamber.co.nz/pdfs/2008%20pdfs/CadetMax%20Candidate%20Profile.pdf>

Amongst the attendees were Bill Blyth (Hon Member) and our RE stu-

dent Camille Habets. Missing was Alan Peterson who has been in hospital, and best wishes for a good recovery were given to Alan and our DG, Jack Davies.

One Minute Speakers:

- Alasdair Maclean - important notice for attendance of guests and for apologies: For next week's Showcase evening - advise Bob Mackie; followed by apologies going to Alasdair by phone or through the rotapol@ihug.co.nz e-mail address for meetings on 19th August to 9th September inclusive

Guest speakers arranged for late September and October give us the opportunity to invite guest and particularly prospective members and help 'show case' Rotary.

Till next week, enjoy the improving weather,

Allan Riley

Fellowship Quizz

Question
What has FUN and FELLOWSHIP, MUSIC and DANCING, Complimentary BUBBLES and fine FARE ???

Answer
CHARTER NIGHT - 16th SEPTEMBER - See you there

At the Pearly Gates

A man died and went to Heaven. As he stood in front of the Pearly Gates, he saw a huge wall of clocks behind him.

He asked, 'What are all those clocks?' St. Peter answered, 'Those are Lie-Clocks. Everyone on earth has a Lie-Clock. Every time you lie the hands on your clock move forward one second.' 'Oh', said the man. 'Whose clock is that?'

'That's Mother Teresa's', replied St. Peter. 'The hands have never moved, indicating that she never told a lie.'

'Incredible', said the man. 'And whose clock is that one?'

St. Peter responded, 'That's Abraham Lincoln's clock. The hands have moved twice, telling us that Abraham told only two lies in his entire life.'

'Where's Winston Peters' clock?' asked the man.

'Winston's clock is in Jesus' private office,' said St Peter,

'He's using it as a ceiling fan!

Apologies

While George is enjoying a life on the ocean waves please make your apology as follows:

Aug 12 Direct to Rob Mouncey

Aug 19, 26, Sept 2, 9 By phone /fax or answer phone to Alasdair Maclean 5345322.

If apologising by e-mail use the normal rotapol@ihug.co.nz DO NOT e-mail Alasdair direct.

Duties Aug. 19

<i>Host</i>	Jim Donovan
<i>Reception</i>	Rob Crabtree
<i>Inv/Thanks</i>	Ted Aislabie
<i>Backup</i>	Richard Harri

Birthdays

<i>6 - Aug</i>	<i>Jim Duckworth</i>
<i>7 - Aug</i>	<i>Beverly Peterson</i>
<i>10 - Aug</i>	<i>Stuart Armstrong</i>
<i>10 - Aug</i>	<i>Sue Ellis</i>
<i>10 - Aug</i>	<i>Kay McKirdy</i>
<i>12 - Aug</i>	<i>Meryl Monk</i>

Anniversaries

<i>6 - Aug</i>	<i>Lynne & Gavin Green</i>
<i>12 - Aug</i>	<i>Ethel & George Abercrombie</i>

Items for publication should be sent to mihai@meritofmeasurement.co.nz